

PRODUCT LAUNCH SPECIAL

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**Cosmetics
&Toiletries**
The Definitive Peer-Reviewed Cosmetic Science Resource

Spotlight your latest and greatest at the industry's favorite events.

The Product Launch Campaign Special is a great way to let attendees know what you're showcasing at the next event, so that they can ensure they make time to meet you there.

Get access to 34,000+ subscribers through our e-blasts, 24,000+ through the daily newsletter and make 100,000 impressions through our Show Daily Program—that's more than 58,000 professionals in beauty and personal care!

What's Included

- Text Ad in *Cosmetics & Toiletries* daily newsletter
- Targeted E-blast
- Placement in Show Daily Newsletters (2x)
- Marketing Inquiry Leads
 - Ensure your launch is at the industry's favorite events
 - The text ad runs 1 month before the show, the e-blast deploys 2 weeks before the show and the show daily newsletters go out in the days leading up to the show
 - Materials are due 2 weeks prior to deployment
 - A custom lead generation form is available upon request

Rate: \$8,650