DAILY NEWSLETTER

Shamella Anderson

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Become part of 19,500 professionials' daily routine!

WellSpa 360 Covers Daily

- New Product Launches
- Industry News
- Advice from Industry Experts
- Web Exclusives

- Spa Features
- Treat How-Tos
- Wellness Research
- Wellness Industry Trends

What's Included

- Delivered 5x a week, Monday Friday and weekends
- Text Ads offer Marketing Inquiries to grow your database of qualified names
- Text Ads & Banner Ads Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging "call to action" that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,200	\$1,995
300 x 250 px Display Ad	\$1,675	\$1,325

Must book at least 4 weeks before the run date. Material is due 2 weeks before the run date.

Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at https://www.wellspa360.com/page/submit-product

PR Contact: Marisa Sobotka, msobotka@allured.com, 630-344-6070



Newsletter

Using Crystal Singing Bowls for Sound Therapy



Renowned singing bowl artist Oanh Ngo shares her top tips for using singing bowls in sound therapy.

Sound Therapy Adds Spiritual Benefits to Your Spa Offerings

Industry experts discuss the physical, emotional and spiritual benefits of offering sound

Read More →





Royal Scotsman & Dior Beauty Partner on Luxury Sleeper

