

Educate, inspire and empower 88,700 of *WellSpa 360's* engaged health & wellness spa professionals.

60,700+ Instagram Followers

- 4.54% Engagement Rate
- 700 Average Saves Per Month
- 145K Average Impressions Per Month

28,000+ Facebook Followers

- 1.19% Engagement Rate
- 11.6K Average Impressions Per Month

Add Eye Lash Instagram to Your Program \$700

- 67,000 Lash Enthusiasts and Professionals
- 900K Average Reach Per Month
- 1.3M Average Reach Per Post
- 5.6K Average Saves Per Post
- 1.5M Impressions Per Month

Programs Available

All materials are to be supplied by the client unless otherwise specified.

Social Media Post a la carte \$1,150

- Instagram Post
- Instagram Story with Sticker Link
- Instagram Reel + Story with Sticker Link
- Facebook Post

Social Media Package \$2,300

- Facebook Post
- Instagram Post
- Instagram Story with Sticker Link

Facebook Live Sharing \$3,675

- Facebook Post 24 hours before live event
- Instagram Story with Sticker Link 24 hours before the live event
- Clients live feed will be shared on *WellSpa 360's* Facebook page after the live event

Facebook & Instagram Live \$5,675

- Instagram & Facebook Post
- Instagram & Facebook Story with Sticker Link
- 1 Article on *WellSpa 360's* website recapping the live event and shared in the daily newsletter (written by Editor)
- Live feed will be shared on *WellSpa 360's* Instagram and Facebook pages after the live event

Instagram Story Takeover \$3,995

- Instagram & Facebook Post before the takeover
- 24-hour exclusivity after initial post
- Content to remain in Stories Highlights for at least 30 days

Choose from two options:

1. Pre-Produced

- *WellSpa 360* posts up to 9 pre-produced slides (supplied by the client)
- We recommend including a variety of content
- Can include videos, sticker links, polls, questions, etc.
- Brand tagged on every slide
- Up to 3 hashtags per slide

2. In-the-Moment Takeover

- Brand/Educator responsible for all content
- Your artist or educator has access to *WellSpa 360's* Instagram page for 24 hours
- Good for education or event coverage
- Can go Live during takeover

Instagram Giveaway to Grow Followers \$2,895

- Instagram Post
- Instagram Story with Sticker Link
- Original Content (written by Editor)
- *WellSpa 360* manages winner selection & communication

*Must book at least 6 weeks before run date.
Material is due 2 weeks before run date.*

Followers & Stats as of 07/24/24