

MAGAZINE COVER SPONSORSHIP

Shamella Anderson
Business Development Manager
sanderson@allured.com
630-344-6030
www.WellSpa360.com



Ensure your presence in the industry is a statement in itself.

The accompanying 4-page folio will educate the *WellSpa 360* audience on your thought leadership in an area you wish to push to the forefront.

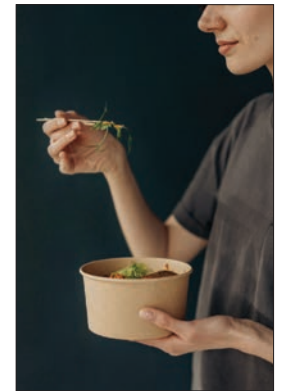
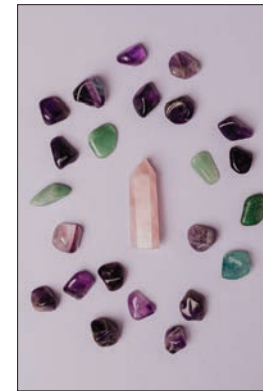
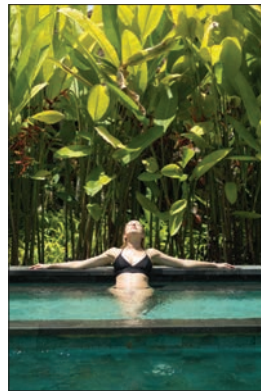
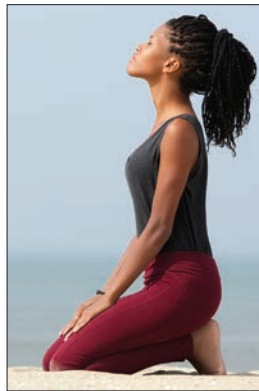
WellSpa 360 – The Whole Health Resource for Wellness Spa Professionals

WellSpa 360 provides wellness spa professionals with protocols, trends, business advice and research to serve the whole health experience to the clientele.

Cover Image Examples

Images should be striking
and future forward.

All cover images should
be vertically oriented.



Designers work with the
scale and crop of each
image to arrive at a final
cover. Examples below
show original images
and how they can be
manipulated for use on
a cover. All covers are
vertically oriented.



Original Image →



Final Cover Image -
Enlarged and cropped to
fit the vertical format.



Original Image →



Final Cover Image -
Enlarged and cropped to
fit the vertical format.

MAGAZINE COVER SPONSORSHIP CONT'D

Shamella Anderson
Business Development Manager
sanderson@allured.com
630-344-6030
www.WellSpa360.com



The cover sponsorship allows you to provide the image for WellSpa 360's cover. This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Our editors will help you create a 4-page story specifically about your products, company, and unique value proposition. Below are some design examples of what it might look like. In addition to appearing in WellSpa 360 and on our website, we will provide you a PDF version for your use.

What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio that becomes a web exclusive
- Mentioned in editor's note
- Included 3x in WellSpa 360's daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Rate: \$22,000



Optional Cover Branding - Corner



From Plant to Essential Oil in Two Seconds
EXTRACTION THROUGH SCENT EVAPORATION, AS NATURE INTENDED.

Dr. MICHAEL BORDAS
PhD, Natural Products Researcher

F.1. Ethanol penetration vs. Evaporated gas escaping

Evaporative Extraction
can produce as much as a three-fold higher yield of high-quality volatile terpenes compared to CO₂ and solvent extraction.

From Plant to Essential Oil in Two Seconds

F.1. Compound Comparison
Superior Yield of Volatile Compounds

F.2. Energy Consumption Comparison
Distillation Energy: 20 Ethanol Bars

F.3. Evaporative Extraction Process