

Over 41,000 Spa Professionals Receive Skin Inc.'s Daily Newsletter

Skin Inc. Covers Daily

- New product launches
- Trendy treatments
- Spa and product manufacturer news
- Web exclusive articles from industry experts
- Events insights
- Spa business tips
- Videos: Treatment demos, industry leader interviews and event coverage
- The latest in ingredient and physiological research

What's Included

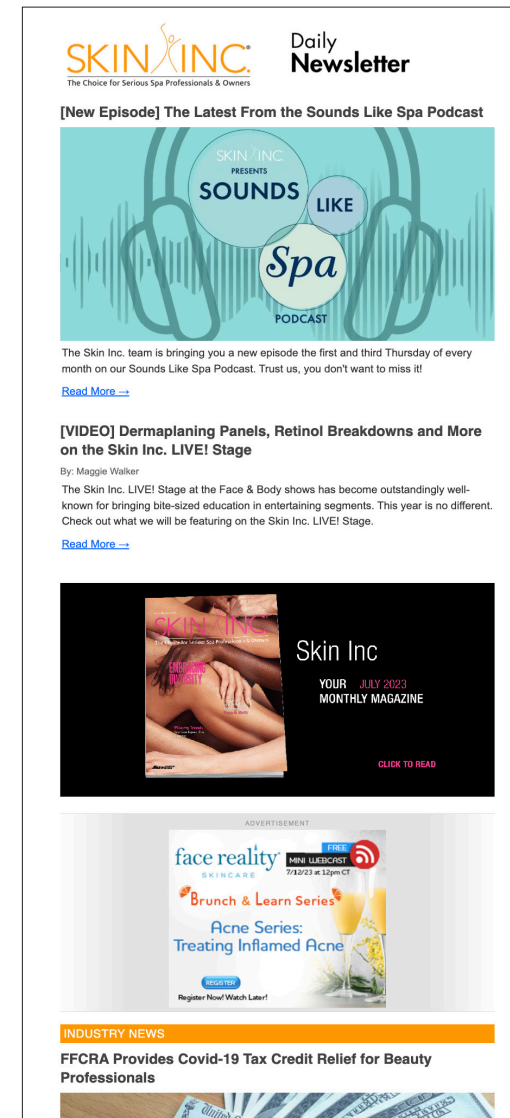
- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging call to action that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,100	\$1,890
300 x 250 px Display Ad	\$1,580	\$1,260

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.

Press Release (PR) Submissions: To expedite your press releases for publication, please submit your new product releases online at <https://www.skininc.com/page/new-product-submission>

PR Contact: Marisa Sobotka, msobotka@allured.com, 630-344-1835



The screenshot shows the layout of the Skin Inc. Daily Newsletter. At the top is the SKIN INC. logo and 'Daily Newsletter'. Below is a featured article titled '[New Episode] The Latest From the Sounds Like Spa Podcast' with a graphic showing headphones and the text 'SKIN INC. PRESENTS SOUNDS LIKE Spa PODCAST'. A second article is titled '[VIDEO] Dermaplaning Panels, Retinol Breakdowns and More on the Skin Inc. LIVE! Stage' by Maggie Walker. Below the articles is a 'CLICK TO READ' button for a 'Skin Inc. YOUR JULY 2023 MONTHLY MAGAZINE'. At the bottom, there is an advertisement for 'face reality SKINCARE' featuring a 'Brunch & Learn Series' on 'Acne Series: Treating Inflamed Acne' with a 'REGISTER' button. The footer contains 'INDUSTRY NEWS' with a headline 'FFCRA Provides Covid-19 Tax Credit Relief for Beauty Professionals' and a small image of a stack of cash.