

Become a part of more than 17,000 professionals' daily routine!

## MedEsthetics Covers Daily

- Industry News and Trends
- Medical Aesthetics New Product Launches
- New Medical Research
- Business Articles
- Web Exclusives
- Interviews with Industry Experts

## What's Included

- Delivery 5x a week, Monday – Friday
- Text Ads - Marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead gen form available when 4 weeks or more of banner ads or text ads are booked. You can drive traffic by offering must-read downloads and/or a highly engaging "call to action".

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,200	\$1,975
300 x 250 px Display Ad	\$1,675	\$1,375

Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.

## Press Release (PR) Submissions:

For publication, please submit your new product releases online at <https://www.medestheticsmag.com/page/submit-product>

**PR Contact:** Rebecca Lane, [rlanea@allured.com](mailto:rlanea@allured.com), 630-344-6074

The screenshot displays the MedEsthetics Newsletter interface. At the top, the logo and tagline are visible. Below, there is a featured article titled "Novo Nordisk Warns of Wegovy Supply Limitations & the Rise of Counterfeit Ozempic" with a sub-image of medical syringes. A "Display ad" placeholder is shown with a 300x250 px size. An "INDUSTRY NEWS" section follows, featuring an article about "Celluma Vice President Denise Ryan Nominated for 2023 Women in Business Award" with a portrait of Denise Ryan. A "Text ad" placeholder is also shown at the bottom, including fields for headline, explanatory text, and call to action.