

Become a part of more than 18,500 professionals' daily routine!

## MedEsthetics Covers Daily

- Industry News and Trends
- Medical Aesthetics New Product Launches
- New Medical Research
- Business Articles
- Web Exclusives
- Interviews with Industry Experts

## What's Included

- Delivery 5x a week, Monday – Friday
- Text Ads - Marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead gen form available when 4 weeks or more of banner ads or text ads are booked. You can drive traffic by offering must-read downloads and/or a highly engaging "call to action".

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,200	\$1,975
300 x 250 px Display Ad	\$1,675	\$1,375

Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.

## Press Release (PR) Submissions:

For publication, please submit your new product releases online at <https://www.medestheticsmag.com/page/submit-product>

**PR Contact:** Rebecca Lane, [rlanea@allured.com](mailto:rlanea@allured.com), 630-344-6074

The screenshot displays the MedEsthetics Newsletter interface. At the top, the logo and tagline are visible. Below, there are two article teasers. The first article, titled "Novo Nordisk Warns of Wegovy Supply Limitations & the Rise of Counterfeit Ozempic", includes a photo of medical syringes and is attributed to Tony Scianna. The second article, "Celluma Vice President Denise Ryan Nominated for 2023 Women in Business Award", features a portrait of Denise Ryan and is attributed to Marisa Sobotka. Between these articles is a placeholder for a "Display ad" (300x250 px). Below the second article is a placeholder for a "Text ad", which includes a space for an image and fields for a headline, explanatory text, and a call to action.