

Build an engaging brand with over 34,000 medical aesthetics professionals searching for innovative solutions in aesthetic practices.

- 7,600 Registered Website Users
- 34,000 Average Monthly Visitors
- 61,600 Average Monthly Pageviews

## Pick Your Position

### Header Position

**Billboard Ad + Mobile Ad\*:** 970 x 250 px  
\$140/1,000 impressions (example 10,000 impressions \$1,400)

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$110/1,000 impressions (example 10,000 impressions \$1,100)

**Mobile Ad\*:** 320 x 50 px Included with purchase\*

### In-Line Position

**Medium Rectangle:** 300 x 250 px  
\$105/1,000 impressions (example 10,000 impressions \$1,050)

### Footer Position

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px  
\$100/1,000 impressions (example 10,000 impressions \$1000)

**Mobile Ad\*:** 320 x 50 px included with purchase

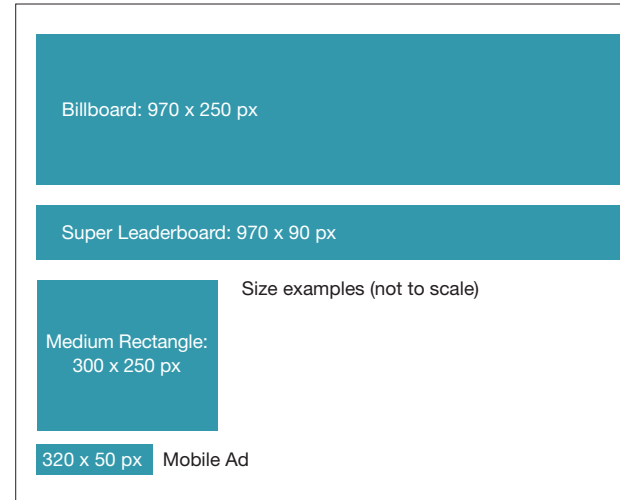
*At least 10,000 Impressions (per month per ad position)*

## Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 8 weeks before the run date.*

*Material is due 4 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

