

Get direct exposure to over 10,000 professionals engaged in the medical aesthetics industry

Choose your format

- **Dedicated E-Blast:** 3 template options or customer provided html.
- **Partner Solutions:** templated e-blast.

What's Included	Dedicated E-Blast	Partner Solutions
Marketing Inquiries	N/A	✓
Full List of Opt-In Subscribers*	✓	✓
Active Lead Forms Can Be Provided	✓	✓

Dedicated E-Blast Rate

Full List: \$2,670

Partner Solutions Rate

Full List: \$2,900

- Resend to unopened contacts (must book at time of purchase; \$750 flat rate).
- Provide a must-read download and/or a highly engaging “call to action” to drive leads that you can pass along to your sales team.
- Report showing reader engagement (Total leads*, unique opens and unique clicks) sent to you showing 5 full business days of activity.

**Direct Leads can only be provided if you use the custom lead form.*

*Must book at least 6 weeks before the run date.
Material is due 4 weeks before the run date.*