

MAGAZINE COVER SPONSORSHIP

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MedEsthetics
The Guide for Excellence in Medical Aesthetics

Ensure your presence in the industry is a statement in itself.

The accompanying 4-page folio will educate the *MedEsthetics* audience on your thought leadership in an area you wish to push to the forefront.

MedEsthetics - The Guide For Excellence in Medical Aesthetics

MedEsthetics provides the latest in practice management, regulations, skin care research and techniques to deliver optimal patient outcome and success for providers of non-invasive or minimally invasive aesthetic procedures.

The cover sponsorship allows you to provide the image for *MedEsthetics* magazine's cover. This gives you the opportunity to use an image of your own to tie in with your brand in the minds of our subscribers.

Our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to appearing in *MedEsthetics* magazine and on our website, we will provide you a PDF version for your marketing use.



Optional Cover Branding - Corner



Example 4-Page Folio

What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio that is converted to a web exclusive
- Mentioned in editor's note
- Included 3x in *MedEsthetics* daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Rate: \$22,000



Optional Cover Branding - Circle