

Build an engaging brand with over 38,300 hair professionals dedicated to the advancement of the hair industry.

- 6,400 Registered Website Users
- 38,300 Average Monthly Website Visitors
- 60,326 Average Monthly Pageviews

Pick Your Position

Header Position

Billboard Ad + Mobile Ad*: 970 x 250 px
\$150/1,000 impressions (example 10,000 impressions \$1,500)

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$100/1,000 impressions (example 10,000 impressions \$1,000)

Mobile Ad*: 320 x 50 px included with purchase

In-Line Position

Medium Rectangle: 300 x 250 px
\$90/1,000 impressions (example 10,000 impressions \$900)

Footer Position

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$95/1,000 impressions (example 10,000 impressions \$950)

Mobile Ad*: 320 x 50 px included with purchase

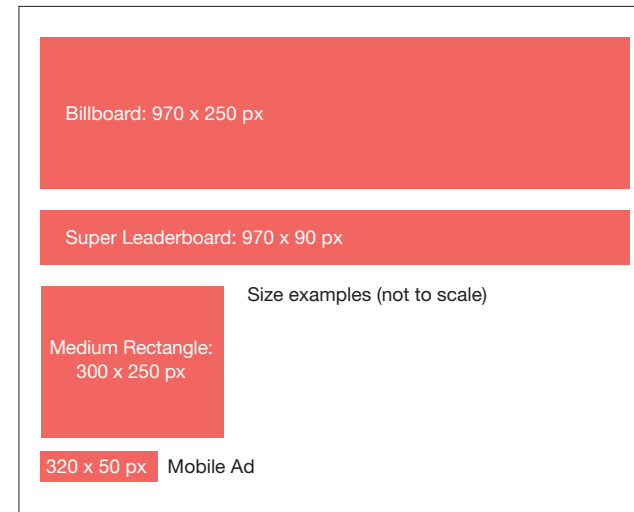
Minimum of 10,000 Impressions (per month per ad position)

Specifications

72dpi, .jpg or .gif format and click-through URL

Must book at least 4 weeks before run date.

Material is due 2 weeks before run date.



**Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*

