

Build an engaging brand with over 65,000 beauty brand managers and developers as they search for the latest industry news.

- 40,600 Registered Website Users
- 65,000 Average Monthly Visitors
- 175,700 Average Monthly Pageviews

Pick Your Position

Header Position

Billboard Ad + Mobile Ad*: 970 x 250 px
\$130/1,000 impressions (example 10,000 impressions \$1,300)

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$110/1,000 impressions (example 10,000 impressions \$1,100)

Mobile Ad*: 320 x 50 px included with purchase

In-Line Position

Medium Rectangle: 300 x 250 px
\$105/1,000 impressions (example 10,000 impressions \$1,050)

Footer Position

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px
\$95/1,000 impressions (example 10,000 impressions \$950)

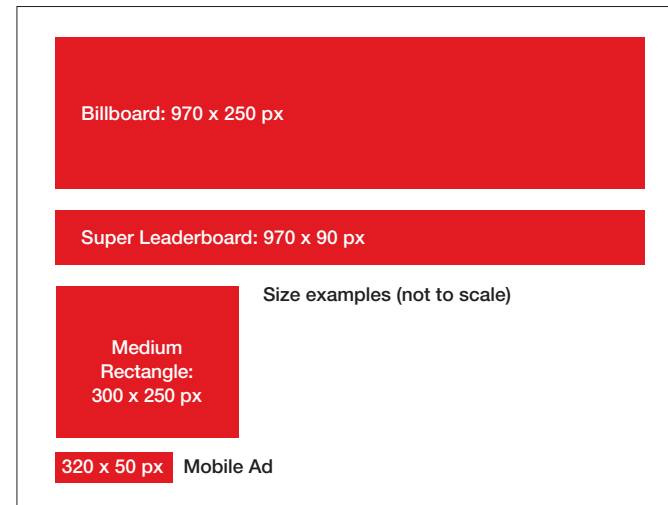
Mobile Ad*: 320 x 50 px included with purchase

Minimum of 10,000 Impressions (per month per ad position)

Specifications

72dpi, .jpg or .gif format and click-through URL

*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*



**Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*

