

Be a part of over 23,000 professionals' daily routine!

Global Cosmetic Industry Covers Daily

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- Best practices to launching and maintaining a product line
- New ingredient launches
- Finished product launches
- Packaging launches and trends

What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging "call to action" that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$3,300	\$2,775
300 x 250 px Display Ad	\$2,775	\$2,325

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.

Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at <https://www.gcimagazine.com/page/new-product-submission>

PR Contact: Jeb Gleason-Allured, jallured@allured.com, 630-344-6069

The screenshot shows a newsletter email layout. At the top left is the logo for GLOBAL COSMETIC INDUSTRY, The Beauty Innovator's Resource. To the right is the title 'Daily Newsletter'. Below this is an article titled 'Act+Acre's Daily Hydro Serum Promotes Hair Longevity by Protecting the Scalp Barrier' with an image of a bottle. A quote from Helen Reavey is included, followed by a 'Read More' link. Below the article is a 'Display ad' section with a red placeholder box labeled '(300x250 px)'. Further down is another article titled 'Alli6 Awards Final Deadline Extended to Sept. 3 – Here are 8 Great Reasons to Enter' with a 'Read More' link. Below that is an article titled ''Sunburning' to Heal Acne is the Latest Terrifying TikTok Trend' by Rachel Grabenhofer, C&T, with a 'Read More' link. At the bottom is a 'Text ad' section with a red placeholder box labeled 'Image' and text for 'Headline Here', 'Followed by explanatory text and information about the product.', and 'Call to Action'.