

MAGAZINE DIRECTORY ADVERTISING

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GLOBAL
COSMETIC
INDUSTRY®
The Beauty Innovator's Resource

Reach subscribers & attendees with show distribution all year long.

Outreach Campaign Includes

- Print directory sent to core subscribers.
- Sent to all bartered show distributions in the following calendar year.

Advertising Includes

- An ad in the print directory with bold listings.
- Online company profiles will be linked to content from your company published on the *Global Cosmetic Industry* website.
- Profiles included in the print directory - see rates below

Show Distribution

Print

- LuxePack LA & NY
- MakeUp in LA & NY
- in-cosmetics global
- NYSCC Suppliers' Day
- Cosmoprof North America (Miami & Las Vegas)
- *Beauty Accelerate*
- CASCC Suppliers' Day

Rates

- \$3,895 net, full page includes a FREE full-page company profile and bold listings (in print & online)
- \$2,725 net, 1/2 page, includes mini profile (100 words max - online only) and bold listings
- \$2,425 net, 1/3 page, includes mini profile (100 words max - online only) and bold listings
- \$2,200 net, 1/4 page, includes mini profile (100 words max - online only) and bold listings

